

## Message Text

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PAGE 01 STATE 240195

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ORIGIN CU-04

INFO OCT-01 ARA-10 ISO-00 /015 R

DRAFTED BY CU/PC:HMMEYERS:JAG

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P 082136Z OCT 75

FM SECSTATE WASHDC

TO AMEMBASSY SANTO DOMINGO PRIORITY

AMEMBASSY MEXICO

UNCLAS STATE 240195

E.O. 11652: N/A

TAGS: OEXC

SUBJECT: PROPOSED VISIT BY HERBERT MEYERS OF CU/PC TO

--- MEXICO CITY AND SANTO DOMINGO

REF: STATE A2902, APRIL 25, L975

1. IF POSTS HAVE NO OBJECTIONS, HERBERT M. MEYERS, ASSISTANT DIRECTOR OF THE OFFICE OF PRIVATE COOPERATION (CU/PC) PLANS TO VISIT MEXICO CITY OCTOBER 15-17, AND SANTO DOMINGO OCTOBER 20-22 FOR CONSULTATIONS REGARDING THE DEPARTMENT'S NEW INTERNATIONAL CORPORATE CITIZENSHIP PROGRAM. THIS PROGRAM ENCOURAGES U.S. INTERNATIONAL BUSINESS FIRMS TO EXAMINE HOW THEY CAN FURTHER INTERNATIONAL MUTUAL UNDERSTANDING BY INCREASING THEIR CONTRIBUTIONS TO ECONOMIC AND SOCIAL DEVELOPMENT ABROAD.

2. IN MEXICO CITY MR. MEYERS PLANS TO MEET WITH AL WICHTRICH, EXECUTIVE DIRECTOR OF THE U.S. CHAMBER OF COMMERCE AND ACE PARKER, DIRECTOR OF THE CHAMBER'S COMMUNICATIONS COMMITTEE, AS WELL AS SEVERAL U.S. CORPORATE EXECUTIVES. HE ALSO WOULD LIKE TO TALK WITH APPROPRIATE

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PAGE 02 STATE 240195

POST OFFICIALS ABOUT 1) THE CONTENT AND FORM OF INFORMATION

WHICH WOULD ENCOURAGE GREATER AND MORE EFFECTIVE CORPORATE COMMITMENTS TO INTERNATIONAL CORPORATE CITIZENSHIP; AND  
2) POST AND BUSINESS COMMUNITY INITIATIVES WHICH STIMULATE MORE CORPORATE CONSIDERATION OF THIS SUBJECT IN THEIR OPERATIONS. WHILE HE IS IN MEXICO CITY, MR. MEYERS WOULD LIKE TO CONSULT WITH TRADE CENTER OFFICIALS REGARDING TRADE CENTER OPERATIONS IN MEXICO.

3. IN SANTO DOMINGO MR. MEYERS WOULD BE THE GUEST OF THE ASSOCIATION OF AMERICAN CHAMBERS OF COMMERCE OF LATIN AMERICA. HE HAS BEEN INVITED TO SPEAK TO THE GROUP ABOUT THE DEPARTMENT'S INTERNATIONAL CORPORATE CITIZENSHIP PROGRAM, AND WILL BE EXAMINING OPPORTUNITIES FOR FURTHER TIE-INS WITH THIS CHAMBER NETWORK. NO EMBASSY SUPPORT WILL BE REQUIRED FOR THE VISIT; HOWEVER, HE WOULD LIKE TO MEET WITH APPROPRIATE POST OFFICIALS TO DISCUSS THE INTERNATIONAL CORPORATE CITIZENSHIP PROGRAM IN RELATION TO THE ENVIRONMENT FOR U.S. BUSINESS IN THE DOMINICAN REPUBLIC.  
KISSINGER

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## Message Attributes

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**TAGS:** OEXC, OTRA, MX, DR, US, (MEYERS, HERBERT)  
**To:** SANTO DOMINGO MEXICO  
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